

**APPOINTMENT OF POWER OF ATTORNEY**  
**BY ASSIGNEE OF ENTIRE INTEREST**

DoubleClick Inc., as assignee of the entire right, title, and interest in the application for patent entitled AUTOMATED ONLINE SWEEPSTAKES SYSTEM AND METHOD, which is being filed on even date herewith, hereby appoints all of the practitioners associated with the Customer Number 23838 as its attorneys/agents with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Please address all communications regarding this application to:

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Dated: Feb 5, 2001

By:   
Name: Jules Polonetsky  
Title: Chief Privacy Officer

11032/3014-2

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

**DECLARATION**

ATTORNEY'S DOCKET NO.  
**11032/3014**

As a below named inventor, I hereby declare that:

My residence, post office address, and citizenship are as stated below next to my name.

I believe I am an original, first, and joint inventor of the subject matter that is claimed and for which a patent is sought on the invention entitled **AUTOMATED ONLINE SWEEPSTAKES SYSTEM AND METHOD**, the specification of which is being filed on even date herewith.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56(a).

**PRIOR UNITED STATES APPLICATION**

I hereby claim the benefit under Title 35, United States Code, § 119(e) of the United States provisional application listed below.

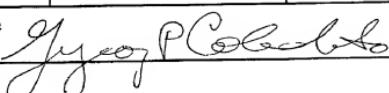
APPLICATION NUMBER	FILING DATE (month, day, year)
60/180,020	February 3, 2000

I declare that all statements made herein of my own knowledge are true and all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under § 1001 of Title 18 of the United States Code and that such willful statements may jeopardize the validity of the application or any patent issuing thereon.

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T050200-1999-000000000000

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